The Chronicle

Rate Sheet
Rates effective
September 2009

RATES	1x	3x	6x	12x	16x
1 PAGE	$220	$200	$180	$160	$140
1/2 PAGE	140	125	110	95	80
1/4 PAGE	90	85	80	75	70
1/6 PAGE	75	70	65	60	55
1/8 PAGE	65	60	55	50	45
BUS. CARD	25	25	25	25	25
PER MAL	.29	.27	.25	.23	.21

Mechanical Requirements:

Page size: 10 5/8"x 16"

Column width: 12 picas

Format: CNU Tabloid

5 standard 12 pica columns

with 1 pica between columns

Colour Rates:

$75 applies for 1/2 page and Full page ads only

Terms:

Accounts are due when rendered

Material Deadline:

When ad space is supplied, material due at time of space booking (min 4 days prior to issue date)

Agency Comm:

15% to recognized agencies. No cash discounts

Durham College Chronicle Durham College Chronicle Durham College Chronicle Durham College Chronicle